European educational network

New Media and Communications technologies in education
Dir. Herbert EILE,
Chairman, Project Coordinator
Education-Association for International Cooperation, Lavanttal
AUSTRIA

Dr. Erwin BRATENGEYER
Scientific Project Coordinator
Danube University Krems
E-Learning Center
AUSTRIA
<table>
<thead>
<tr>
<th>30 institutions of 26 European countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co-ordinating institution</td>
</tr>
<tr>
<td>Education-Association for International</td>
</tr>
<tr>
<td>Cooperation, Lavanttal</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>associated partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>5000 schools</td>
</tr>
</tbody>
</table>

**Network composition**
- 8 universities
- 1 national- and 5 regional educational authorities
- 1 training centre
- 2 educational research centres
- 1 transnational association
- 10 schools (primary, secondary and vocational schools)
- 4 other institutions which are working in the field of education, training and research

5000 schools
<table>
<thead>
<tr>
<th>Location</th>
<th>Year</th>
<th>Local Organizer</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Wolfsberg, AT</td>
<td>2006</td>
<td>Schulgemeindeverband Wolfsberg</td>
<td>Educational Challenges by Media and ICT in Europa</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>ecoMEDIAreurope Opening Conference</td>
</tr>
<tr>
<td>2. Katowice, PL</td>
<td>2007</td>
<td>Serce Szkole</td>
<td>Lifelong Learning - ePortfolios and Open Content</td>
</tr>
<tr>
<td>3. Riga, LV</td>
<td>2008</td>
<td>Educational Board of Saldus District</td>
<td>Strategies, Media and Technologies in European Education Systems</td>
</tr>
<tr>
<td>4. Limburg, BE</td>
<td>2009</td>
<td>Catholic University College</td>
<td>The New European School - Digital Literacy inside?</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kalamata Second Chance School &amp; KANE, Social Youth Development</td>
<td>ICT and Lifelong Learning in all types of Education: Does this promote Cultural Diversity?</td>
</tr>
<tr>
<td>5. Kalamata, GR</td>
<td>2010</td>
<td>Ministrstvo za Izobrazevanje, Znanost, Kulturo in Sport</td>
<td>Enabling Education and Research with ICT</td>
</tr>
<tr>
<td>6. Kranjska Gora, SI</td>
<td>2011</td>
<td>Associação de Professores de Sintra</td>
<td>eEducation - Social and Technological Challenges</td>
</tr>
<tr>
<td>7. Sintra, PT</td>
<td>2012</td>
<td></td>
<td>eCompetence - Needs and Demands of Innovative Education</td>
</tr>
<tr>
<td>8. Antalya, TR</td>
<td>2013</td>
<td></td>
<td>The Future of Education - Chalkboards and Gamification in a Digital Society</td>
</tr>
</tbody>
</table>
Thematic Network Area

Strategic development of ICT (Information- and communication technologies) and Media based education in the field of school education in Europe.
<table>
<thead>
<tr>
<th>Thematic Areas</th>
<th>ICT-Basics</th>
<th>Media</th>
<th>ICT-Prospects</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• videoconferencing</td>
<td>• media literacy</td>
<td>• e-Learning</td>
</tr>
<tr>
<td></td>
<td>• communication and presentation techniques</td>
<td>• life long learning in the media society</td>
<td>• e-Government in school organisation</td>
</tr>
<tr>
<td></td>
<td>• language learning with the use of ICT</td>
<td>• Virtual Communities</td>
<td>• Schoolnets</td>
</tr>
<tr>
<td></td>
<td>• „new“ knowledge based society</td>
<td>• media research</td>
<td>• e-Twinning of schools</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• e-participation content modules</td>
</tr>
</tbody>
</table>

© 2014 EcoMedia Europe – Dir. Herbert EILE
Aims and objectives of EcoMedia Europe

- Development of common ICT-standards and strategies within school education
- Research for good practices and innovative strategies with topics on ICT projects
- Exchange of experiences and knowledge transfer to work against of different knowledge- and development standards
- Dissemination and encouragement of all forms of innovation in the ICT based school education
## Main Events

- Annual Thematic Education Conferences
- National and International Workshops
- Trade Conference for general education and vocational training
- Youth Events
- Summer Academies
1st Thematic conference Wolfsberg [AT]
EU-Projectleader Meeting Brüssel 2006

Steering Group Meeting Fermo [IT] 2005


4th Steering Group Meeting of EcoMedia Europe took place in Drogheda & Dunleer, Minister of Foreign Affairs of the Republic Ireland, Dermot Ahern T.D.
6th Thematic Conference
April 2011
Kranjska Gora (Slovenia) in cooperation with the educational ministry of Slovenia with 1300 participants from USA and Europe
5th Thematic Conference
Kalamata [GR] 2010
8th Thematic Conference in May 2013 Antalya (TR)
Metal Congress 2013

Eröffnung, Workshop Galaabend Award
Overview: Aims and Principles

Contribute to the aims of the European organizations working on the "Strategy for Europe 2020". Work within the European programmes for international cooperation in general and vocational education, as laid out in the EC Lifelong Learning policy.

http://ec.europa.eu/education/lifelong-learningpolicy

The Europe Factor:

A Euro invested across the region has added value, compared with one spent only locally.
ERASMUS+ General Aims and Principles

- Have a greater impact on individuals and organisations.
- Make the success (or lack of it) of institutional programmes clearer.
- Help organisations work together across sectors.

ERASMUS+ Who can participate?

All 28 EU member-states, plus Iceland, Liechtenstein, Norway, Switzerland, Turkey and the Republic of Macedonia.
# Key Actions in Education, Training, Youth and Sport:

<table>
<thead>
<tr>
<th>KA 1</th>
<th>KA 2</th>
<th>KA 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Mobility</td>
<td>Cooperation to foster innovation and exchange of best-practice</td>
<td>Support political reform</td>
</tr>
<tr>
<td>63% of the budget.</td>
<td>28% of the budget.</td>
<td>4.2% of the budget.</td>
</tr>
</tbody>
</table>
KA1 – Individual Mobility and Teacher Training

Individuals

Strategic approaches, to have a greater impact on organizations.

"European Development Plan"

is required in applications.
(Consideration of the training needs of schools, and of reasonable preparations and follow-up measures.)
Teacher Training – KA1

Where?
In any one of the programme nations.

How long can projects last?
Two days to two months, plus travel time. Longer projects can be done through KA-2 school partnerships.

Questions and comments
• No limit to the number of participants in one application.
• A school can apply only once per application period.
• A database of teacher training opportunities is being put together.
• Alternative: new e-Twinning initiatives.
<table>
<thead>
<tr>
<th>Criteria for applications:</th>
<th>Quality of the concept and execution:</th>
<th>Effects and Distribution:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance of Mobility to the project:</td>
<td>Preparation and follow-up; coherent and relevant aims and activities; selection of participants; provision for analysis of the training methods.</td>
<td>What measures are taken to determine the effectiveness of the project? How are the results to be distributed among participants and relevant groups and organisations?</td>
</tr>
<tr>
<td>30 points</td>
<td>40 points</td>
<td>30 points</td>
</tr>
</tbody>
</table>

There are 100 points available; a successful application will gain at least 60 of them.
## Dates

**KA 1 / Mobility (now only one period per year):**

**Application deadline:**
04/03/14 at 12 noon

**Projects to begin no sooner than:**
01/07/15

**Projects to end no later than:**
30/06/16

**KA 2 / Strategic Partnerships:**

**Application deadline:**
30/04/15 at 12 noon

**Projects to begin no sooner than:**
01/09/15

**Projects to end no later than:**
30/08/18
Contact:

Mr. Dir. Herbert EILE, Project Coordinator
c/o, Education – Verein für internationale Zusammenarbeit Lavanttal‘
St.-Jakober-Straße 2
AT-9400 Wolfsberg

☎ +43 676 4291282

Email: office@ecomedia-europe.net; office@educationlavanttal.at
WEB: www.ecomedia-europe.net; www.educationlavanttal.at
THANK YOU!

Dir. Herbert Eile
Project Coordinator
European educational network

New Media and Communications technologies in education